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How to start your business in Poland with franchise-net.pl



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franchise-net.pl is an international franchise internet portal where match prospective franchise buyers and givers with quality franchise opportunities that meet their personal and business goals.

If you are like most potential franchise buyers or givers, you know what you want out of business ownership, but not necessarily which business and with whom will satisfy your personal and professional needs. Our team of experienced franchise consultants and business managers here to guide you through the franchise buying or selling process from start to finish. The portal is dedicated to all who are interested in franchising, international franchisors, franchisees, newcomers in franchising and business partners.

How we can help . . .

Take a Step Forwards Success! Marketing for Your Franchising Company

Interested in franchising an existing business? Find out if your business is franchisable in Poland

Having difficulty to implement your existing franchise program? We develop specially designed programs to help franchisors with all legal and finance cases in our country.

Do you need your personal campaign in Poland? We can help you evaluate your readiness and sort out your franchise options.

We deliver contact for your potential business partners and franchisees.

Our service . . .

Finance system for your system and your franchisees

Franchise consulting with our consulting partner firm

Service for potential franchisors:

Strategic Planning for Franchise Growth

Franchise Market Studies

Franchise Operations and Training Documentation

Franchisee Recruitment Marketing Strategy

Franchise Sales Brochures

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& Reed Exhibition Deutschland GmbH

Franchise Sales Training
Implementation Consulting and Assistance
Advertising on the portal
International contacts
Meetings with potential franchisees
Legal consulting in preparing international contracts
Franchise-net organizes shared booths with the partners at the most important franchising and entrepreneurial exhibitions in Europe
Contacts to the finance institutions and banks in Poland.
Business conferences with international referents.
Individual advertising campaign.
Online Newsletter Programs
Event Planning
International Expansion Planning and Market Analysis
Franchise Implementation Plans

While it is tempting to just leap into a new business because of its exciting possibilities, a few key planning points will vastly increase your chances of success. These steps aren't difficult, but they're easy to skip. Many businesses ultimately depend on a slim profit margin, so planning can really help the process. Too many restaurant patrons, for instance, assume that running a restaurant seems fun because of the many restaurants they have visited, but restaurants have an especially high failure rate.

One of the key factors in planning a business model is simply researching the demand for your product. A division of franchise-net Sp. z o.o., the franchise-net Group is a coalition of the international top professionals in franchise strategic planning, franchise law, operations training and documentation, franchise marketing and sales, advertising fund management, franchise recruitment, and development of Internet-based applications for emerging and established franchise companies.

Press notice: „Wiadomości Gospodarcze” November 2005

New international franchise portal „New international franchise portal is already in Poland”

Web portal Franchise-net provides a wide contacts database of franchisors and potential franchisees, aiming to bring together the demand and supply sides.

Everyday we receive a lot of requests from future entrepreneurs who are looking for potential franchising systems to start their own business activity. Our task is to register all these requests for immediate submitting to those franchisors indicated by the users. Beside the database, portal franchise-net publishes a compilation of useful information about franchising, its working principles and strategies, contacts of supporting organizations, lawyers, financial support possibilities, etc, as well as events announcements and daily news on different franchising topics to keep you informed about the latest developments in the field. Many users visit franchise-net to learn the most updated news in the sphere of franchising and entrepreneurship published on our website. All the information a future entrepreneur would like to know is here!

For a franchisor there is a unique possibility to promote his/her franchising company on our website. We suggest the following options: Special Category “Franchisor of the Week”, Inline-Banner, Animated Banner, Pop-Under, Action Banner, Skyscraper

From June 2005 new web site “Franchise-net.pl” is on-line in

Poland. Information about franchising as well as attractive business ideas and solutions are presented in the Polish language. Remarkably, a lot of foreign franchisors consider Poland as a platform for further expansion to other East-European markets.

Franchise-net organizes shared booths with the partners at the most important franchising and entrepreneurial exhibitions in Europe. It is the best way to present your franchising company without any considerable costs. Just concentrate on business dialogues with your prospective partner and we care about the rest!

Further information's about franchise in Poland you can find in the magazine "FranchiseErfolge" from 09.2006

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