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## Archiv 10.2007

Wednesday, October 31, 2007

### [BELGIUM ADOPTS FRANCHISE LAW](#)

The Belgian Parliament recently enacted a franchise law requiring franchisors to give a pre-sale disclosure document to prospective franchisees. Belgium becomes the latest country to join the disclosure club, following China's adoption of a disclosure requirement within the past year.

Tuesday, October 30, 2007

### [Moritz Trading to move into retail DIY](#)

MORITZ Trading, the building supplies division of Dublin-based residential and commercial property developer Moritz Group, has announced a move into the retail DIY sector by becoming the Irish franchisee of British retailer Wickes.

Monday, October 29, 2007

### [Top Franchise Mediterranean - the impressive media plan](#)



Following the success of the previous edition the organizers of Top Franchise Mediterranean have decided also this year to introduce the rich campaign of cross-media in order to attract more than 4 000 visitors. Media, direct marketing, press-release and Internet are the main sources

for involving more entrepreneurs and businessmen of the South of France.

Friday, October 26, 2007

### [The 4th Mediterranean Franchising Forum 2007](#)



The 4th Mediterranean Franchising Forum will take place on the 13th of November, from 10.00 till 17.15, the programme consists of debate events and specialized workshops lead by specialist of franchising business who discuss such themes as franchising, master franchising, legal and

practical issues, give some insights on costs and entry fees, technical assistance, etc.

Thursday, October 25, 2007

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## [Starting a Business : Entrepreneurship in Europe mainly from new EU Members !](#)



Citizens of the 10 countries which joined the European Union in 2004 are closer to the United States than "Old Europe" in their attitudes to entrepreneurship, according to figures released on Monday, Oct. 8. People in the older EU member states seem to find working for the man preferable to being the man as just 28 percent of them said it's desirable to become self-employed.

[more](#) ►

Wednesday, October 24, 2007

## [Franchising in Turkey](#)

Economic performance in Turkey in recent years has not gone unnoticed by global franchising leaders. Turkey's journey in franchising, began in 1985 by the real estate company Turyap, has transformed into a \$30 billion sector today.

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Tuesday, October 23, 2007

## [Excon On Its Way to Global Expansion](#)



German company [Excon](#) is considered to be one of the world's leading risk management enterprises working with automotive and financing businesses. Besides developing its wholly-owned companies and consultants network, Excon plans to multiply its success worldwide with Excon License System.

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Monday, October 22, 2007

## [EXPANDING YOUR FRANCHISE SYSTEM INTO CANADA](#)

As franchising continues to penetrate new markets, the time has never been better to explore international expansion into Canada. With nearly half of all new retail businesses in Canada being franchised businesses, Canada has established itself as a leader in the franchising industry. Whether franchisors are considering expanding into Canada for the first time, or are seasoned international franchisors, there is much to learn about successful franchising in Canada, including a variety of business and legal issues relating to: cultural challenges; disclosure compliance; anti-trust laws; and intellectual property protection, to name but a few.

[more](#) ►

Friday, October 19, 2007

## [Geneva-based Global Franchise Architects to invest \\$12 mn in India](#)

Geneva-based Global Franchise Architects (GFA), which has brands like Pizza Corner and Coffee World, is all set to carve a bigger slice of the Indian speciality food pie.

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Thursday, October 18, 2007

## [franchise-net organizes your trip to the](#)

## [Franchising Exhibition in Istanbul](#)



The International Franchising Exhibition "CNR Expo Fuar Merkezi" will hold in Istanbul on 13-16 December 2007. franchise-net one of the leading web networks providing online consultancy for franchising businesses in collaboration with the German Federation of franchising, IASFC (organizer of the exhibitions START in Germany), the consultancy office Eckhold & Klinger and the advocacy office Tigges, organizes the visit to the exhibition in Turkey.

[more](#) ►

Wednesday, October 17, 2007

## [FRANCHISOR or FRANCHISEE Legal Considerations in Australia](#)

Are you a Franchisor?

Putting aside the challenges faced when moving from a sole operator to a multi-unit operator and then becoming a Franchisor, you need to consider whether your business structure meets the criteria provided under the Franchising Code of Conduct.

[more](#) ►

Wednesday, October 17, 2007

## [Franchisers told where to go](#)

THE most promising overseas market for Australian franchisers is not China or the US but India, according to speakers at a franchising conference in Melbourne.

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Tuesday, October 16, 2007

## [Piatto grows with black franchisees](#)



Durban - Piatto Mediterranean Kitchen had struck a deal with the Industrial Development Corporation (IDC) to provide five black economic empowerment (BEE) franchisees with their own outlets, financial director Pano Economou said yesterday.

[more](#) ►

Monday, October 15, 2007

## [New U.S. Federal Franchise Rule](#)

The most important development in franchising in the United States this year has been the announcement by the Federal Trade Commission of a substantially revised Federal regulation with respect to franchise disclosures. The new rule applies to both domestic franchise systems and those foreign-based franchise systems which plan to offer and award franchises for units to be located in the United States.

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Thursday, October 11, 2007

## [Singapore's franchising business promising: official](#)



The franchising business in Singapore continues to be promising with more than 30,000 franchisees operating in the country, said a senior official

Thursday.

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Wednesday, October 10, 2007

## **INTERNATIONAL FRANCHISING: A PASSAGE TO INDIA**



India is a large market with a thriving class of urban consumers, comprising more than 500 million. Coupled with sustained economic growth, India is an exciting destination for foreign franchisors. As a result, franchising is increasingly being used as a model by foreign companies entering India for the first time.

[more](#) ►

Tuesday, October 09, 2007

## **The major franchising fair in north Portugal**



Franchise Show is the biggest Franchising event of the second half of the year in Portugal. The 10<sup>th</sup> edition will occur from 9<sup>th</sup> to 11<sup>th</sup> November at Exponor (6<sup>th</sup> pavilion) — Oporto - Portugal.

[more](#) ►

Monday, October 08, 2007

## **BUY BRAND-2007 to Promote Franchising in Russia**



September 26-28, the show grounds Expocentr Fairgrounds were engaged to support “Buy Brand-2007” – the 5<sup>th</sup> international franchise and other business opportunities exhibition organized by “Buy Brand” (Russia), with Expocentr Fairgrounds providing relevant technical assistance.

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Friday, October 05, 2007

## **Choose franchising over starting from scratch, says ex-dragon**



Over 80% of those people thinking about starting a new business should consider buying a franchise instead of starting a company from scratch, says former Dragons' Den panellist Rachel Elnaugh. In analysis of the responses by wannabe small business owners to a questionnaire on her website, Elnaugh claimed that most new entrepreneurs would be suited to running a company with an already established brand.

[more](#) ►

Thursday, October 04, 2007

## **MORE than ever, Australian business owners are turning to franchising as a way to spread their operations and their brands across borders.**

The country now boasts close to 1000 franchise systems, employing about 700,000 people and generating the equivalent of 14 per cent of gross domestic product.

With the economy vibrant and business confidence high, people are seeing potential for their own enterprises to become Australia-wide or global empires, says Franchise Council of Australia chairman John O'Brien.

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