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## The 4th Mediterranean Franchising Forum 2007

The 4th Mediterranean Franchising Forum will take place on the 13th of November, from 10.00 till 17.15, the programme consists of debate events and specialized workshops lead by specialist of franchising business who discuss such themes as franchising, master franchising, legal and practical issues, give some insights on costs and entry fees, technical assistance, etc.



The programme of the Forum:

10:00-10:30: **“The Mediterranean economic area” or “The Mediterranean Union”**

Eric Elghozi, General director of UBIFRANCE

10:30-11:00: **Franchising: markets and network of Mediterranean region**

Chantal Zimmer, General delegate of the Franchising Association of France

11:15-12:00: **Franchising in Morocco**

Abderahmane Belghiti, President of the Franchising Association of Morocco

12:15-13:00: **Franchising in Greece**

President of the Franchising Association of Greece

14:30-15:15: **Franchising in Algeria**

Hind Benmiloud, President of the Franchising Association of Algeria

15:30-16:15: **Franchising in Egypt**

Hussein Aboul Fath, general secretary of the Franchising Association of Egypt

16:30-17:15: **Franchising in Turkey**

Mustafa Aydin, President of the Franchising Association of Turkey

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