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Thursday, June 21, 2007

[Dreaming of opening a franchise? Personality a big plus](#)

Franchisors say personal qualities a good predictor of success.

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Friday, June 15, 2007

[What is a U.F.O.C.?](#)

The **Uniform Franchise Offering Circular (U.F.O.C.)** is the legal document that the Franchisor will give you when you show serious interest in pursuing a particular franchise. They give it to you at your first meeting, and sometimes before. It can be as big as a couple of hundred pages long. (In the USA the US Government states that you are required to receive this document, but they do not check their validity.)

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Thursday, June 14, 2007

[US Burger King opens first restaurant in Japan in six years](#)



US fast-food giant Burger King opened its first restaurant in six years in Japan today in the shopping and entertainment district of Tokyo's Shinjuku.

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Wednesday, June 13, 2007

[Expand your horizons: Franchising overseas](#)

As a franchise evolves, it will naturally look further a field for expansion opportunities. Delving into these international markets can be extremely tempting for most franchisors as large untapped customer bases and the allure of mysterious far shores beckon.

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Tuesday, June 12, 2007

[Franchise Marketing Tools: Submit Articles Online](#)

Search engine optimization is getting more and more difficult by the day. The search engines are evolving at an incredible speed.

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Wednesday, June 06, 2007

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[Business as usual: in the Fall, the 3rd Franchising international trade show will take place in Ukraine.](#)

From November 15 to 17, in the capital's KyivExpoPlaza exhibition center, the Franchising specialized international trade show will take place. It is being organized by Euroindex Ltd, the largest Ukrainian organizer of b2b trade shows.

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Tuesday, June 05, 2007

[Buying a Franchise After 55](#)

Why more people 55 and up are buying franchises.

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Monday, June 04, 2007

[THE SIX STAGES OF FRANCHISE RELATIONSHIPS](#)

There is a path on which I traveled as a franchisee and which almost every other franchisee I have ever met has also traveled. The places this path leads to are not physical, they are psychological in nature and include emotions such as hope, joy, disappointment, frustration and renewed confidence.

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Friday, June 01, 2007

[Franchising: Love it or stay out of it, expert says](#)

Sick of working for the man? Wanna be the man for a change, but are perhaps a little leery of assuming the risk that goes along with financing and managing a startup business? Becoming a franchise owner might be the solution -- "might" being the operative word.

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