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Thursday, May 31, 2007

[Snap-on Tools Win British Franchisor of the Year Award 2007](#)

May 29, 2007 - Snap-on Tools beat eight other top-flight finalists to win the gold title at the bfa's gala luncheon at the Savoy Hotel yesterday (Thursday, 24th May). The Awards, sponsored by the Daily Express and HSBC Bank, honour the franchise sector's annual £10 billion contribution to the UK economy.

Wednesday, May 30, 2007

[Is owning a franchise right for you? \(Here's how to find out\)](#)

When Colleen Cavalieri launched her home-based business at the Naval Academy, she didn't have to start from scratch. Ms. Cavalieri, whose husband was transferred to the academy last fall, is the local franchise owner of TSS Photography, an on-site youth and sports photography company with more than 225 units across the country.

Tuesday, May 29, 2007

[Bring on the Bacon](#)

These days, breakfast is the sunny side of the food business.

Thursday, May 24, 2007

[UK: best franchisee hunt](#)

THE search is on to find the nation's top performing franchisees.

Wednesday, May 23, 2007

[Second Franchising Boom in Greece](#)

Franchise chains made their first appearance during the 1970-1990s. However, the popularity of the institution has rapidly increased at the beginning of the 90s.

Wednesday, May 23, 2007

[TAKING YOUR FRANCHISE TO THE UK & EUROPE](#)

The United Kingdom often seems the logical place for overseas

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Fairs

[03.09 - 05.09 2009,](#)[Bulgaria](#)[09.10 - 10.10. 2010,](#)[Portugal](#)[07.05.-09.05.2010,](#)[Portugal](#)

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franchisors from English-speaking countries to begin their European expansion. The language is similar.

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Tuesday, May 22, 2007

[Second Franchising Boom in Greece](#)

Franchise chains made their first appearance during the 1970-1990s. However, the popularity of the institution has rapidly increased at the beginning of the 90s.

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Tuesday, May 22, 2007

[FMP 2007: On Its Way Among European Elite](#)



The third run of FRANCHISE Meeting Point will be held at the Brno Exhibition Centre on 23 – 27 October 2007, concurrently with INVEX.

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Thursday, May 17, 2007

[Why Franchisees Fail The Common Mistakes](#)

Franchising makes owning a small business easy. One buys into a proven business model, follows the instruction manual and, voila, presumably experiences financial success.

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Wednesday, May 16, 2007

[Two Men' earns ISO certification](#)

DELHI TWP. — The franchise of Two Men and a Truck recently became ISO 9001:2000 certified.

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Tuesday, May 15, 2007


[Franchising and the Internet](#)

How the internet has led to a franchise boom, and how your franchise can benefit from it.

[more](#) ▶

Monday, May 14, 2007

[franchise-net is the official media partner of “easyFairs Franchise” exhibitions in France](#)

 International network of franchising internet sites - franchise-net - successfully collaborates with the series of themed exhibitions “easyFairs Franchise” held this year in a number of major French cities: Bordeaux, Lille, Paris, Strasbourg, Toulouse, Nantes and Lyon.

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Friday, May 11, 2007

[General Mills launches weight loss products through partnership with](#)

[Curves](#)

Curves USfood manufacturer General Mills has joined forces with health and fitness group Curves International to launch a weight management brand and four new products under the Curves name.

[more](#) ►

Thursday, May 10, 2007

[Preparing Your Organization for Growth: A Personal View](#)

Growing from one location to a multi-unit operator was one of the toughest things I have ever done. Not only was I building new stores, but had relocated to a different city.

[more](#) ►

Wednesday, May 09, 2007

[Global cleaning” firm launches in Ireland](#)

Global cleaning company, Jan-Pro, has launched its franchise business across Ireland. The company has already signed up numerous cleaning contracts in Dublin. Glaxo Smith Kline is among these newly appointed contracts.

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Tuesday, May 08, 2007

[Dunkin' Donuts Whips Up A Recipe for Expansion](#)

Joe Rando has had no problem selling baked goods to residents of Nashville, Tenn., since he opened the first Dunkin' Donuts in the area in August. On opening day, he even sold out of doughnuts.

[more](#) ►

Monday, May 07, 2007

['INVINCIBLE' FRANCHISES FACE TOUGH CHALLENGES](#)

Franchising has had an unquestionable impact on many countries economies and is widely acclaimed for its contribution to GDP, retail sales, job creation and training.

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