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## Archiv 03.2007

Saturday, March 31, 2007

### [Konopizza, home of the original pizza cone, is looking for franchise partners around the world.](#)



Konopizza offers all the tools necessary for starting and operating a successful franchise.

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Friday, March 30, 2007

### [Waterless carwash heads overseas](#)

A waterless carwash was always going to be a hit in Australia, one of the most arid continents on earth, but now a local company is dipping its toe into the less water-conscious European market.

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Thursday, March 29, 2007

### [Franchise Expo to tip off Friday in nation's capital](#)



The elements to foster another record-breaking International Franchise Expo -- a booming sector, hundreds of franchise concepts on display, opportunities for members of the franchising community to network with colleagues and meet qualified prospective franchisees -- are coming together for the March 30 to April 1 show.

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Thursday, March 29, 2007

### [Accor: more rooms thanks to franchising](#)



Last year, the turnover of the Accor hotel group rose by 6.6 percent. The company has now announced that its network increased by approximately 22,000 rooms in 2006.

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Thursday, March 29, 2007

### [What You Need to Know When Selling a Franchise](#)

Maybe running that franchise business has been great, but now it's time to retire. Or perhaps it's too much work, or hasn't lived up to expectations.

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Wednesday, March 28, 2007

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Fairs



07.05.-09.05.2010,

[Portugal](#)

09.10 - 10.10. 2010,

[Portugal](#)

03.09 - 05.09 2009,

[Bulgaria](#)

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## [Fressnapf franchising success continues](#)



The Fressnapf franchise network, which – it says – is Europe’s market leader for pet food and pet accessories, succeeded in increasing its turnover last year by a two-figure percentage amount with Europe-wide sales amounting to 801 million euros.

[more](#) ►

Friday, March 23, 2007

## [Franchisee to Franchisor: What it Takes to Make the Transition](#)

While making the transition from a franchisee to a franchisor may be a huge step, it is an exciting new field of business.

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Thursday, March 22, 2007

## [Franchising Strikes a Cord Down Under](#)

The year 2007 promises to offer significant opportunities for U.S. franchise systems to test and enter the Australian market.

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Tuesday, March 20, 2007

## [Coffee Republic signs deal to enter Turkey](#)

The coffee bar chain plans to move into the Middle Eastern and Central and Eastern European markets

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Tuesday, March 20, 2007

## [An Express Concept with Huge Potential](#)

*Contours Express* Express Fitness Gyms are providing a more inclusive direction for the fitness industry as it bids to battle growing obesity trends. Jason Chong of “Contours Express” explains.

[more](#) ►

Monday, March 19, 2007

## [Turning Candidates into System Franchisees](#)

Establishing a system that helps candidates make good business decisions will improve the quality of the new franchisees and provide a solid foundation for a lasting, productive relationship.

[more](#) ►

Monday, March 19, 2007

## [Small and Medium Enterprises Days in Russia 2007](#)



On 22-25 May 2007 the VIII Russian Conference of Small Business Representatives and annual Forum "Small and Medium Enterprises Days in Russia 2007" will welcome their visitors in "All-Russian Exhibition Centre" in Moscow, Russia.

[more](#) ►

Sunday, March 18, 2007

## **[Franchisees of the Year presentation added to Franchise Appreciation Day](#)**

Beginning this fall, the International Franchise Association's Franchisee of the Year Awards presentation will be a key feature of Franchise Appreciation Day activities, Sept. 9 to 12, at the JW Marriott Hotel in Washington, D.C.

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Saturday, March 17, 2007

## **[MAIL BOXES ETC., INC. \(THE UPS STORE\) COMPANY PROFILE](#)**

Mail Boxes Etc., Inc. (MBE), a UPS company, is the world's largest franchisor of retail shipping, postal and business service centers.

[more](#) ►

Friday, March 16, 2007

## **["The 9th International KEM Franchise Exhibition & the 3rd KEM Vending Machine Exhibition End with Success, with more than 20,000 Visitors"](#)**



The 9th International Franchise Exhibition & the 3rd Vending Machine Exhibition, both organized by KEM, that took place between the 23rd and the 26th of February 2007, at the Athens Exhibition Center, ended with success, following four days of acute entrepreneurial activity.

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Friday, March 16, 2007

## **[Study Says Computers Give Big Boosts to Productivity](#)**

Money spent on computing technology delivers gains in worker productivity that are three to five times those of other investments, according to a study being published today. But the study also concluded that the information technology industry itself was unlikely to be a big source of new jobs.

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Wednesday, March 14, 2007

## **[Franchising a new career](#)**




Jeff Taylor figured he had gone as far as he could working as an engineer at a small company, so he considered becoming his own boss.

He found his new career path on a trip to Birmingham in 1998 when he and a friend spotted a Two Men And A Truck moving van. "It was my friend's reaction that caught my attention," he said.

[more](#) ▶

Tuesday, March 13, 2007

## [Franchise Superseal: The Seal of Approval](#)

 Sèala Teo International Ltd., based in Carraroe, Co Gateway is a leading light in the world of puncture prevention and tyre protection.

The company has many years experience on the tyre solution industry and manufactures its products on site, to the highest international standards. The Solid Fill and Superseal brands are causing quite a stir in the tyre market, according to company spokesman Diarmuid O'Malley.

[more](#) ▶

Monday, March 12, 2007

## [Franchise Fair START, next venue in Bremen from 4th till 5th May 2007](#)



The year of foundation 2007 launches with the START exhibition in Bremen (4th and 5th May).

It is the most important event for business start-ups, franchising and new businesses in Germany's northern regions.

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Monday, March 12, 2007

## [Franchise specialist Eckhold & Klinger cooperates with franchise-net](#)



Düsseldorf — The consultancy Eckhold & Klinger in cooperation with franchise-net supports the establishment of international franchise systems on the German market.

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