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Top Franchise Méditerranée 2008 5th Mediterranean Franchising Forum è 24 th November 2008 from 2.00 to 6.00 p.m

The 5th Mediterranean Franchising Forum will be staged within Top Franchise Mediterranean.

The aim of this forum is to raise awareness amongst business leaders and investors in franchising and in the development of the Mediterranean Euro zone.



A forum organized to encourage franchises to expand internationally and in the Mediterranean Euro zone in particular.

Spain, country of the year at the Forum:

The Spanish franchising market is relatively young but has been growing non-stop year after year. Spanish franchising has set a European record for the rise in its turnover, increasing by 35% in six years. The three sectors in which Spanish franchising excels are: hotels, catering, foods and personal equipment.

An event for:

Deciphering trends in the distribution and franchising market in 11 Mediterranean countries.

Understanding the access conditions for the master franchise.

Meeting investors looking for master franchisees.

Embarking on and succeeding in master franchise development.

Defining the expectations and profiles of franchisors

Program:

Presentation of franchising in 11 countries

Franchising, a solution for development within France and abroad.

Focus: Textiles and fashion

Best practice...

Focus Spain...

The Forum is for you:

CEO, Managing Director

Investor

International trader

Franchisor

Franchisee

Lawyer, consultant or specifier

To promote this event and confirm the potential of the franchise development both in France and International, **franchise-net.com**,

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