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Franchising show now on 8th year

The Association of Filipino Franchisers Inc. will hold its 8th Franchising Show entitled "Franchising Opportunities: Rising Above the Crisis" on Sept. 4 to 6 at the World Trade Center.

This year's theme is Franchising Expo and Business Opportunities for SMEs, which is linked to the association's "Kabuhayang Pinoy Muna" advocacy.

The show is a one-stop shop for interested investors, especially small and medium enterprises. It will showcase the country's most promising franchisors and offers a wide variety of franchises. There will also be food carts, logos and collaterals used by franchisors on display to give investors more ideas about what they will get if they go into franchising.

AFFI is a non-stock, non-profit national organization of Filipino entrepreneurs and businessmen. The franchising show is part of the group's efforts to provide opportunities for entrepreneurs and educate them about the franchising business.

The association's existence is anchored on its objective of professionalizing, standardizing and optimizing the potential of Filipino businesses.

The franchising show will also allow investors to check out the various franchising packages offered by AFFI members, which include ACT Electronic Center, Acqua Suisse, Ahead Tutorial, Anglo American Insurance Aquabest, Bibingkinitan, Big Apple Express Spa, Binalot, Bioessence, Botoy's Litson Manok, Liempo and BBQ, Brothers' Burger, Bugong Roast Chicken, Buy the Liter, Call Center Academy, Candy Corner, Candy Mix (Pick & Mix), Cantonese Dimsum House, Copy Shop (Nappco Inc.), Chicharific, Ching's Fried Noodles, CIS Bayad Center, E-novation Digimer, Exclusively His (Made to Measure), Feet for Us, Figaro Coffee Co., Fiorgelato, Freska-Ilonggo Seafood & Inasal, Fruitas, Galileo Enrichment Learning Center, Goodah!!!, GMB Franchise Developers, Goto King, GSP Pagtakhan, Happy Haus Donuts, Have a Nice Day Carwash, Holy Kettle Corn, Hot Loops, JM Peanutworld, Julie's Franchise Corp., KISS King of Balls, Laundry Best, Lot's Pizza, Magic Waffle, Mang Inasal, Metropole Laundry, Ministop, Mr. Softy Ice Cream, Nasa Water Corp., Oxy Plus, Pao Express, Pica-Pica by Slers, Plato Wraps, Power Memory, PR Gaz Haus, RBX Rice in a Box, Reyes Barbecue, Reyes Haircutters, Royal Caribbean Jamaican Patties, Seaoil Philippines Inc., SIP Academy, Soap for Less, Steak MD, Tacomio, The Tea Square, The Cockhouse Corp., The Hortaleza Salon, Tin Hao Dimsum, Vintel, Logistics, Webfocus, World of Wellness, YSA Skin Care Center, Ystilo Salon and Zen Zest.

Source: Dinna Chan Vasquez, www.manilastandardtoday.com

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